

# CITY OF LAGUNA BEACH ILLUSTRATED VISITOR MAP



Distinctive, one-of-a kind, hand illustrated replicas of the community featuring the local retail shops, restaurants, galleries, hotels, festivals, events and more....

The map captures attention and directs visitors to local business! The maps unique visual style makes it “fun to read” and easy for visitors to “see what’s around town”.



## DISTRIBUTED AT THE SAWDUST FESTIVAL

Attracting over 500,000 visitors during its 9-week run in the summer and 6-weeks in the winter, the Sawdust gives patrons the City Keeper Map at its ticket and info windows... “*They love this map!*” Sawdust staff member



## FREE ORANGE COUNTY COASTAL DISTRIBUTION

Printed annually and distributed to all local business, restaurants, retail shops, galleries and Resorts in Laguna Beach and along the coast from Dana Point to Huntington Beach to see and easily find where to Shop & Dine in Laguna Beach



## RESORT AND HOTEL CONCIERGES – “WE LOVE THESE MAPS”

Local Hotel concierges’ and valets welcome and love (and need) our map since they improve customer service! It’s a big help to be able to hand a visitor ONE illustrated map with the real “lay of the land” versus trying to explain directions.



## DISPLAY AD WITH YOUR BUILDING REPLICA & LOGO BUBBLE

All display ads are positioned around the map(s) making it easy for visitors to “see” and recognize you! Unlike Guidebook publications our ad space is limited ensuring your VISIBILITY and it fun to read and explore so the Map is a keeper!



## SOCIAL MEDIA AND DIGITAL MARKETING

Go from the MAP QR code to CityKeeperMaps.com mobile responsive website to Click-to-Explore-More with links to your website + “Show & Go” allows visitors to just take a pic of a special offer on their phone to show at your business plus Facebook and Instagram working 24/7 to promote and share your posts. **Print and online working together. Win-Win!**



## PICK THE SIZE & PRICE THAT’S RIGHT FOR YOU!

Rates are very reasonable for annual exposure to 30,000 + visitors and Ads start as low as \$550.00 The map folds to a convenient 4 x 9 size, is four-color and printed on high gloss quality 80 lb paper. Each advertiser receives free maps year-round.



## DISCOVER SOUTH LAGUNA

Special sections featuring the shops and restaurants to discover in the **HIP District** and new Pearl Street District plus new Beach Streets signs and Trolley stops to expand access and excitement to drive visitors to discover South Laguna.

[www.citykeepermaps.com](http://www.citykeepermaps.com)

For more info on Advertising: contact us at 949.855.1059 or email [info@citykeepermaps.com](mailto:info@citykeepermaps.com)



For Ad Layout & Design: contact us at: 949.291.6718  
or email: [art@citykeepermaps.com](mailto:art@citykeepermaps.com)



[@citykeepermaps](https://www.facebook.com/citykeepermaps)

[@lagunabeachcitykeepermaps](https://www.instagram.com/lagunabeachcitykeepermaps)

## Ad Sizes and Submission Guidelines

For best printing results, art work must be in hi resolution, 300 dpi PDF, JPG or TIF file formats. Send your ad to [art@citykeepermaps.com](mailto:art@citykeepermaps.com). If you do not have an ad send logo, text and photos and we will create an ad for \$150.00 fee. Ad proof sent for final edits and approval.



### Actual Ad Sizes and Annual Pricing:

**Large Ad**  
3.75”w x 4.375”h  
  
\$1250

**Medium Ad**  
3.75”w x 2.5”h  
  
\$950

**Front Cover**  
3.5”w x 7”h  
  
\$ 3500

**Back Cover**  
3.5”w x 7”h  
  
\$ 2450

**Box Ad**  
1.8”w x 1.8w”  
  
\$550

**Small Ad**  
2.5”w x 1.75w”  
  
\$750

\*Logo only over business location \$450.00  
(no display ad)